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Aroma

Vibhor Sogani creates stunning bespoke lighting installation at ONESuhana, a spice manufacturing company in India.

A unique light installation has become the centrepiece within the reception atrium of ONESuhana, a spice manufacturing company in India. The design, called 'Aroma', is by Vibhor Sogani and traces the journey of the process of cooking, ascribing to it a tangible, sculptural sense. As visitors enter ONESuhana a reception and a little museum greet them. There is a narrative here about the brand's journey alongside a corporate story about its inception and rise.

The 35 foot tall light installation, set within the 50 foot atrium is suspended from the ceiling, representing beauty in its truest form. Working in the designers preferred medium, the mirror finished stainless steel balls are almost glass-like in feel, and floating 'aroma rings' of light enlarge as they spiral up throughout the space.

Spices and herbs are depicted as vital determinants in the making of a culinary masterpiece. The light installation essentially, is redolent of everything that creates a tempting gastronomic experience,

celebrating the role of spice making as a work of art, while paying homage to those who are deeply involved in this undertaking.

"The idea of an olfactory experience came in naturally, and that is how the dialogue began to develop. The build-up revolved around the genesis of aromas and flavours. The concept was to primarily connect the design with the corporate narrative or the brand's mission. The office's architectural theme and ground floor intervention generated the thought process, in addition to the quality of light that had to somehow correspond with the nuances of cooking," commented Vibhor Sogani, Lighting Designer and Founder of SOGANI.

'Aroma' by Sogani was the only nomination by an Indian lighting brand to reach top four of the Art Bespoke category at DARC Awards presented in December 2019. 🏆

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Photo credits: Pravin Masalewale.



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