

The



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# Ideal Home

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and Garden

THE ART OF  
LIGHTS  
GIFTS  
TABLEWARE  
AND ALL THINGS LUXURY

*Feast for  
festivities*  
the modern contemporary looks to surprise you



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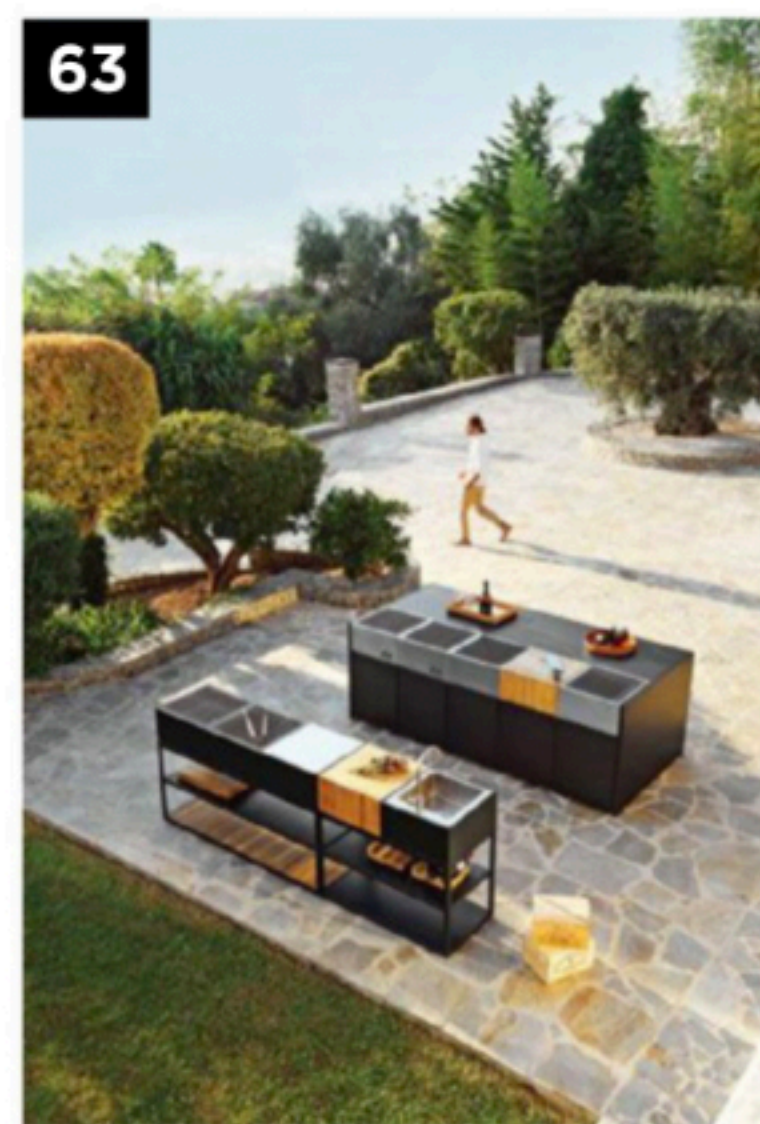
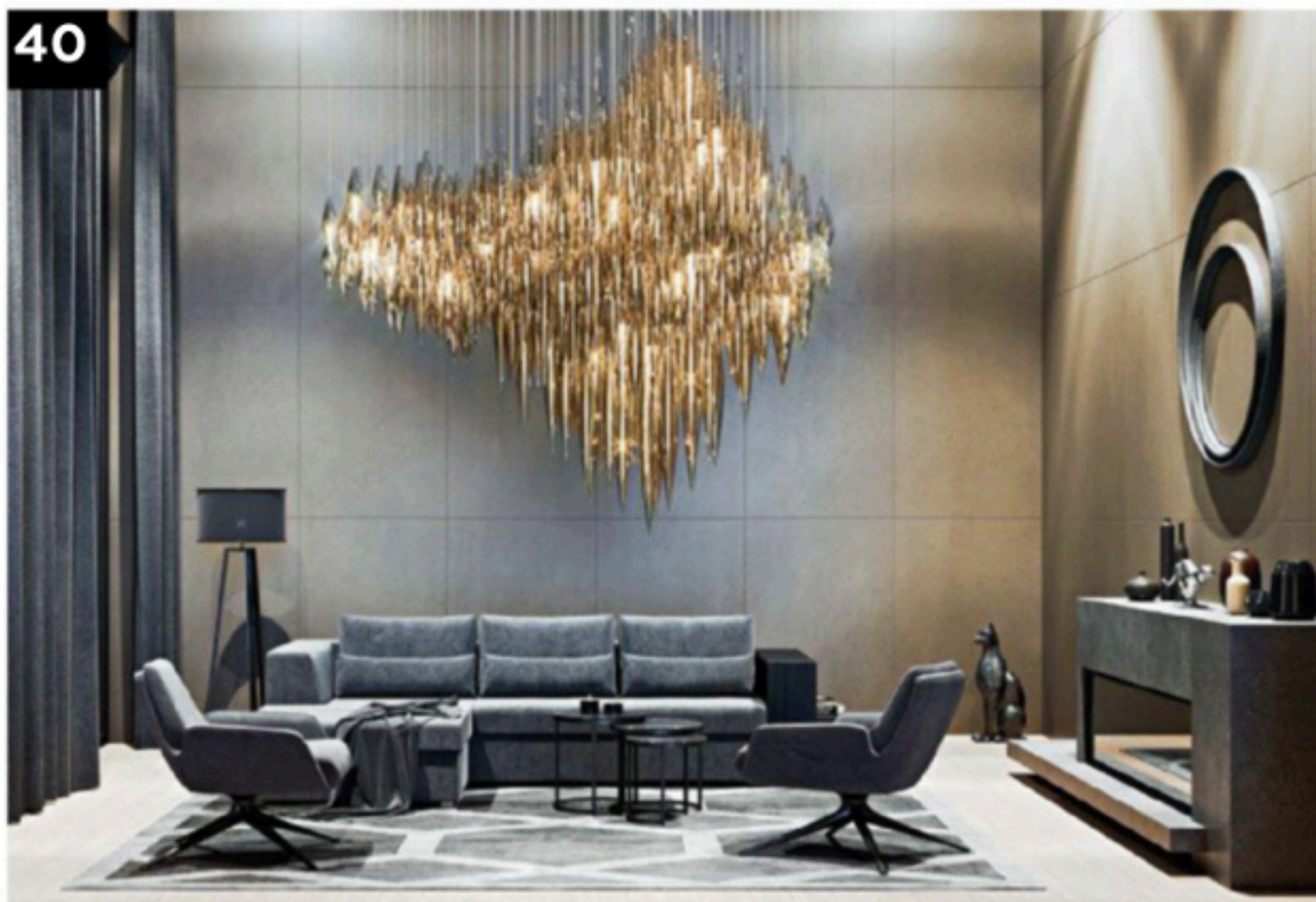
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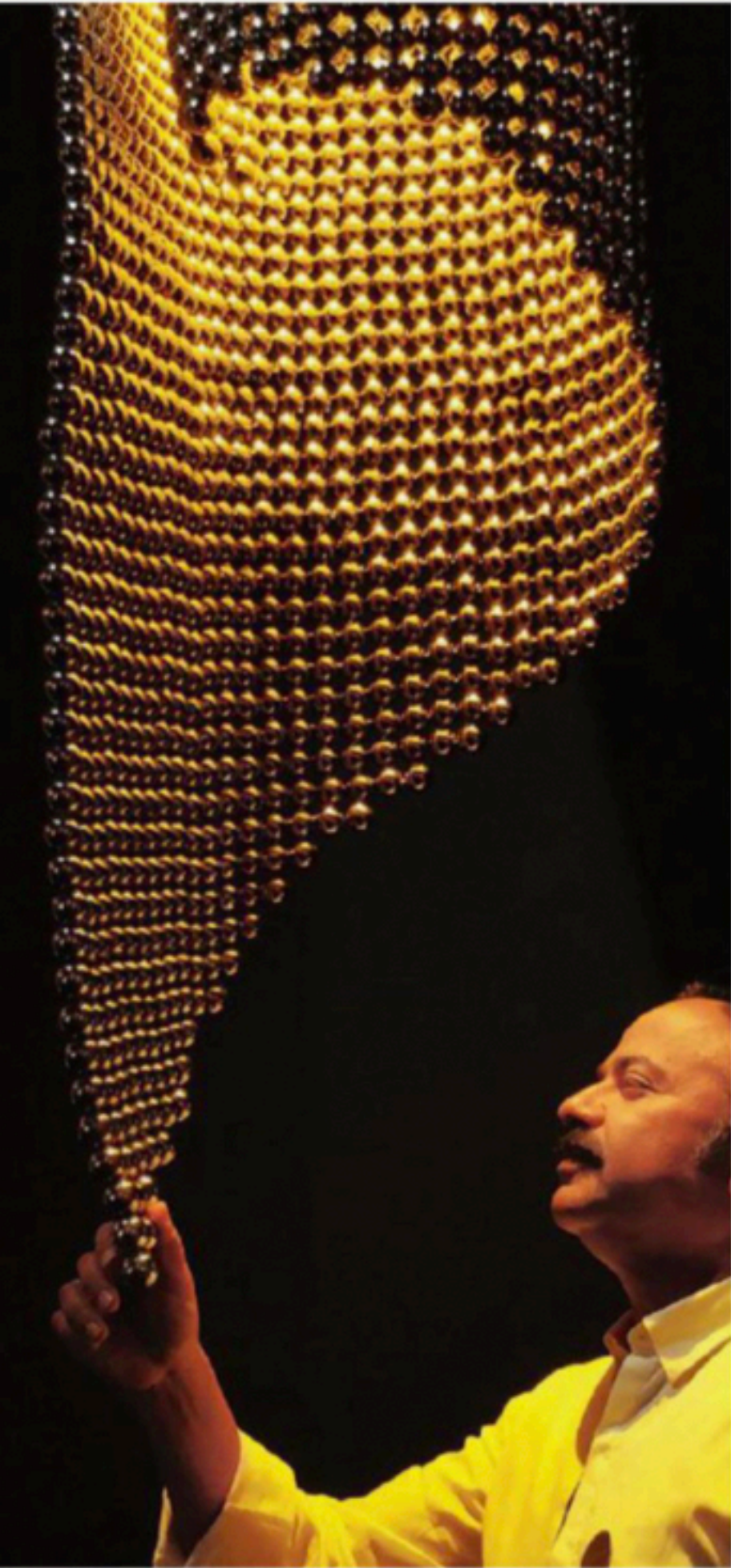
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### VIBHOR SOGANI (Studio Vibhor Sogani)

#### What makes light magical to you?

Light in a sense is formless. It acquires its form from the source and from the material it is reflected from or refracted through. Therefore, trying to mould light into a particular expression is like trying to give shape to air. The form of the luminaries provides a tangible story, but it is always the quality of light that guides the experience of that luminaries and the surrounding space. The process of designing with light as the guiding principle for me is not only enriching but magical.

#### Do you have a design or lighting philosophy?

'Simple is Beautiful' & 'Less is More' are the fundamental principles that guide me to work towards timeless designs that one does not get bored of. I try to make forms that appear effortless. Whenever I manage



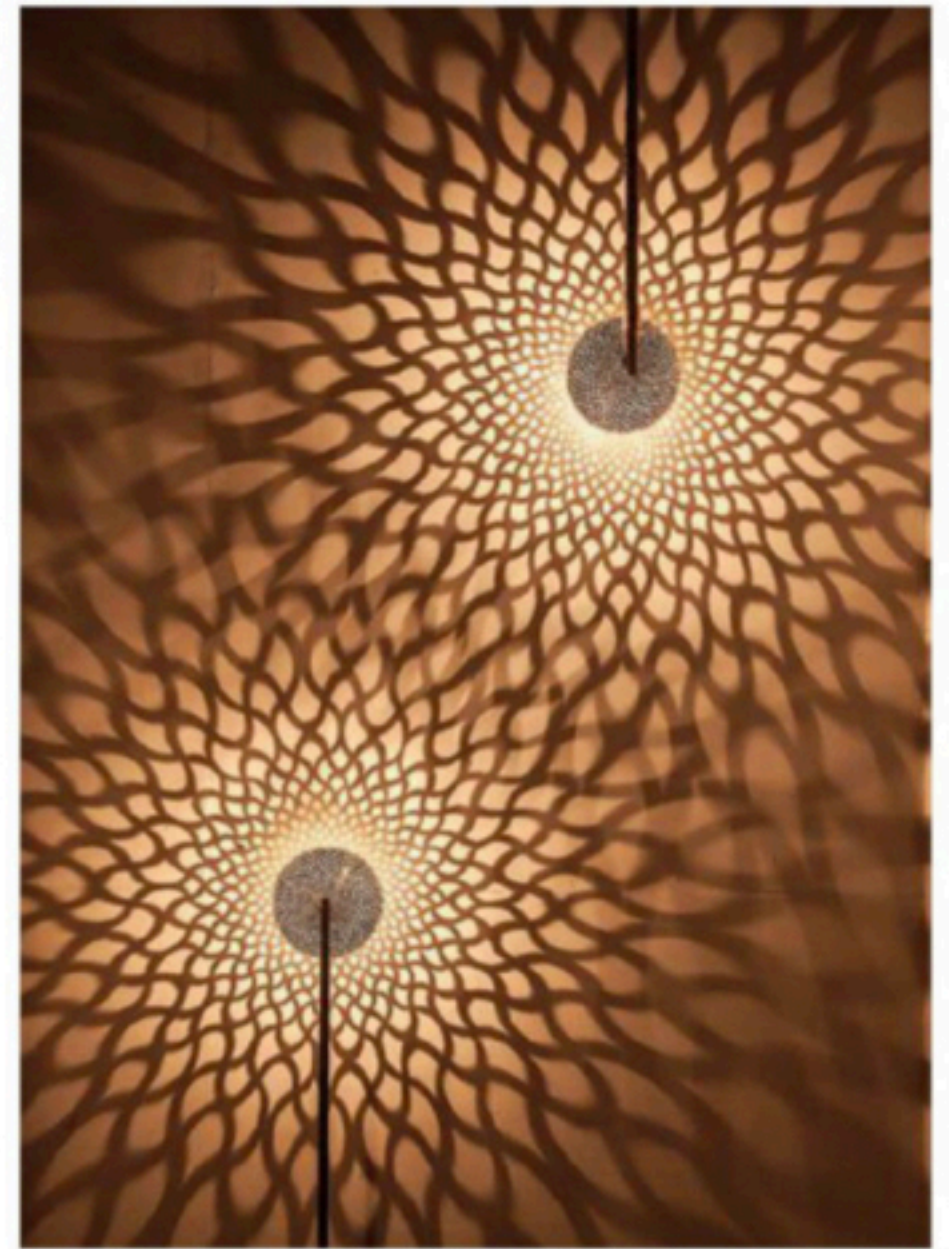
to strike a simple cord with my creation, be it designs or an artwork, it gives me a sense of achievement.

#### A project of yours that stands out in your mind as rewarding or challenging or somehow memorable?

Well each project gave me a high while it was being pursued. Some projects, which are more challenging, invariably give that extra sense of fulfillment. The light installation titled 'Chroma' that I designed almost 10 years ago when I first ventured into lighting design is, in my opinion, my best design. Even after a decade, it does not fail to evoke a certain emotive response from the audience.

#### What trends are you seeing in lighting design?

In the past, the application of Lighting and associated technology was limited as compared to its present avatar. Today, Lighting effectively acts as the fourth dimension of architecture, and rightly so. The fact is, that the impact of this medium can bring about a dramatic change in the quality of architecture and its perception. This realisation and availability of suitable alternatives, is leading to the rise in demand of quality lights, energy-efficient sources and even lighting consultants. A highly positive trend, this demonstrates that the industry is growing; there are new developments every day, in terms of material and technology. Lighting design is slowly and steadily moving towards computation and automation, and is becoming interactive and interdisciplinary in its approach.



#### What are you most excited about in terms of how lighting technology has evolved?

Lighting Design is steadily moving towards computation and automation. It is becoming interactive and interdisciplinary in its approach. I see a larger scope of collaboration between different fields of design, in the coming years. Also, the ideas of global relevance are steadily seeping into design, with its interaction with art and are becoming more responsive towards human experience. There is greater integration with products of daily use, and a lot of focus on sustainability. All of these issues are collectively bringing a tremendous transformation in the field, which are hard to quantify but exhilarating to witness. [THG](#)

